

MEDIA RELEASE

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TerryWhite Chemmart soars to new heights with Qantas Frequent Flyer partnership

- TerryWhite Chemmart and Qantas Frequent Flyer announce new partnership
- Qantas Frequent Flyers can now earn Qantas Points on eligible pharmacy product purchases
- TerryWhite Chemmart is the exclusive pharmacy brand to partner with the program offering customers the ability to earn Qantas Points under the TerryWhite Chemmart REWARDS program.

TerryWhite Chemmart has partnered with Qantas Frequent Flyer to become the airline loyalty program's exclusive, major pharmacy network across Australia.

The partnership will see frequent flyers earn two Qantas Points per dollar when shopping at TerryWhite Chemmart pharmacies, along with bonus points incentives and special offers across product ranges to help bring frequent flyers closer to their dream trip.

Existing Qantas Frequent Flyers who join the TerryWhite Chemmart REWARDS program will receive 1000 Bonus Qantas Points when they spend \$30 or more in one transaction on qualifying purchases at participating pharmacies within 90 day of joining.

The new partnership stands to provide significant growth opportunities for the pharmacy business with close to 13 million frequent flyers chasing Qantas Points as part of the national carrier's loyalty program.

Qantas Frequent Flyer members can earn Qantas Points on eligible purchases across the TerryWhite Chemmart network of pharmacies from today.

"We are really focused on providing a more differentiated offer for our network partners and their customers, so it's great to have a partnership with an iconic brand like Qantas that will provide strong marketing reach and drive new customers to our pharmacies," said TerryWhite Chemmart Chief Executive Officer Duncan Phillips.

"With our latest brand campaign 'that's real chemistry' this partnership is the perfect representation of the type of connections we aim to make with our customers." he said

Qantas Loyalty Chief Executive Officer Olivia Wirth said Qantas Frequent Flyer was pleased to give members the opportunity to earn Qantas Points shopping at their local TerryWhite Chemmart pharmacy.

"We're excited to partner with TerryWhite Chemmart and launch a new category of every day earn for members across their extensive network of pharmacies. We know our members are always looking for ways to earn Qantas Points on regular purchases, so this partnership will be really popular," Ms Wirth said.

The announcement of the Qantas Frequent Flyer partnership follows several exciting developments for the TerryWhite Chemmart business, including the appointment of new Chief Executive Officer Duncan Phillips earlier this month, the launch of its successful 'that's real chemistry' marketing campaign and joining the EBOS Group of companies.

ENDS

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About TerryWhite Chemmart

TerryWhite Chemmart is one of Australia's leading retail pharmacy networks delivering frontline healthcare. With more than 450 community pharmacies across Australia, we are committed to ensuring every Australian has easier access to pharmacists and expert health advice every day. TerryWhite Chemmart provides high-quality, accessible and cost-effective community-based health care services and programs.