

MEDIA RELEASE

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TerryWhite Chemmart announces partnership with Qantas Frequent Flyer

Leading pharmacy group TerryWhite Chemmart announced today a new partnership with Qantas Frequent Flyer.

For the first time Qantas Frequent Flyers will be able to earn Qantas Points on eligible pharmacy purchases across the TerryWhite Chemmart network of pharmacies.

TerryWhite Chemmart REWARDS Members who are part of the Qantas Frequent Flyer program will now also have the choice to convert their REWARDS into Qantas Points.

The Qantas Frequent Flyer program is the largest airline loyalty program in Australia with over 12 million members. TerryWhite Chemmart is the first pharmacy brand to partner with the program and offers customers the ability to earn Qantas Points across all their network.

TerryWhite Chemmart Chief Executive Officer Anthony White said:

“There is a Qantas Frequent Flyer in every second household in Australia, this is a great opportunity for our network partners.”

“The partnership will also better support the pharmacy network, our supply partners and pharmacy teams to deliver an improved customer experience.” Mr White said.

Olivia Wirth, Qantas Loyalty CEO said:

“We’re excited to partner with TerryWhite Chemmart and launch a new category of every day earn for members. We know our members are always looking for ways to earn Qantas Points on regular purchases, so this partnership will be really popular.”

The partnership will launch in July.

ENDS

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About TerryWhite Chemmart

TerryWhite Chemmart is one of Australia’s leading retail pharmacy networks delivering frontline healthcare. With more than 450 community pharmacies across Australia, we are committed to ensuring every Australian has easier access to pharmacists and expert health advice every day. TerryWhite Chemmart provides high-quality, accessible and cost-effective community-based health care services and programs.