

## **MEDIA RELEASE**

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### **TerryWhite Chemmart Samford issues exclusive passport to improve community health**

TERRYWHITE Chemmart Samford is helping local families make sure their children are healthy and ready for the new school semester with its innovative 2018 Kids Health Passport initiative.

The 2018 Kids Health Passport aims to improve community health and wellbeing by bringing families into the pharmacy during the school holidays for health checks. Children aged three to eight who have registered for the program receive seven health checks from local health professionals.

TerryWhite Chemmart Samford managing partner and TerryWhite Chemmart Pharmacist of the Year Karen Brown said the initiative was important in ensuring children had adequate health checks before heading back to the classroom.

“There are necessary checks that children need and often don’t have prior to going to school,” Ms Brown said.

“This initiative encompasses our passion to improve the health and wellbeing of our community by ensuring that children receive these health checks and follow up treatment if required.

“Kids love holding their passports and getting them stamped, which encourages parents to complete all checks.

“I am passionate about the integral role our pharmacy plays within the community, we are so much more than a label on a box and this initiative enables us to showcase our knowledge and role in the health care team.”

TerryWhite Chemmart CEO Anthony White said the 2018 Kids Health Passport initiative was yet another example of how TerryWhite Chemmart pharmacists like Ms Brown put the health of their community first.

“Karen is passionate about improving the health of her local community,” he said.

“She understands what they need and is willing to go the extra distance to deliver. She has shown the strength of the TerryWhite Chemmart brand by proving we are a true hub of health services not just a dispenser of medications.

“Her team’s commitment and hard work is why TerryWhite Chemmart Samford was recently named the 2018 National TerryWhite Chemmart Pharmacy of the Year and Karen was awarded the 2018 TerryWhite Chemmart Pharmacist of the Year.”

The 2018 Kids Health Passport, exclusive only to TerryWhite Chemmart Samford, includes:

- a free hearing check from an audiologist
- a free eye check from an optometrist
- a free foot assessment from a podiatrist
- a speech assessment (\$30) from a speech pathologist

- a free movement and balance check from a physiotherapist
- advice from a dietitian on how to pack a healthy lunch; and
- advice from the pharmacist on allergies and asthma (if applicable), staying healthy at school, common school conditions such as head lice and worms and taking medications at schools

Samford resident Charisse Greer said the Passport was a “wonderful” initiative for families to participate in during the school holidays.

“My daughter has loved getting her book stamped by the different professions,” she said.

“It has been easy to organise each appointment, close to home and they have all been fantastic with her. We have found a few minor things that never would have been found without these free screenings”

ENDS

#### **ATTACHED IMAGES**

- 2018 TerryWhite Chemmart Pharmacist of the Year Karen Brown’s exciting new initiative, the 2018 Kids Health Passport, emphasises the importance of children having adequate health checks before heading back to the classroom.
- TerryWhite Chemmart Samford’s Kids Health Passport features 7 health checks by 7 local health professionals
- Children at TerryWhite Chemmart Samford receive Kids Health Passport goodie bag

#### **For more information please contact:**

Olivia Mastry  
Phillips Group  
T: 07 3230 5000  
E: [omastry@phillipsgroup.com.au](mailto:omastry@phillipsgroup.com.au)