

MEDIA RELEASE

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TerryWhite Chemmart launches industry-leading pain management program

TerryWhite Chemmart is committed to advancing the knowledge of their pharmacists on pain management, running a series of professional development sessions across the country to precede the launch of the TerryWhite Chemmart Know your Pain Program, developed in consultation with multi-award winning pain management pharmacist Joyce McSwan.

TerryWhite Chemmart Chief Executive Officer Anthony White said the July Masterclass Forums were important to enhance the knowledge and practice of pharmacists in providing customers with effective pain relief solutions, particularly since changes to patient access for medicines containing codeine were introduced in February this year.

“With 4.8 million people suffering from pain in Australia, pharmacists play an increasingly important role within the community to deliver a holistic approach to patient health care,” Mr White said.

“TerryWhite Chemmart is continuing to support and equip our pharmacists with best-practice pain management solutions through ongoing training and advice.

“Fourteen forums were held in key regional areas and capital cities including Brisbane, Sydney, Adelaide, Melbourne and Tasmania, finishing in Perth on July 25, focusing heavily on expanding pharmacists’ understanding of the TerryWhite Chemmart Know your Pain Program.”

The forums introduced the Know your Pain Program, provided workshops on pain solutions, quality use of opioids, and managing substance disorders; and included a face-to-face training session which guided pharmacists through the process of creating a real pain solution destination for their pharmacy.

Sessions involved guidance and insights into how pharmacists can grow their professional networks to gain active referrals from General Practitioners and other allied health practitioners; how to create a safe space for patients who are experiencing chronic pain; and how to train pharmacists within their team.

“The TerryWhite Chemmart Know your Pain Program allows pharmacists to implement short, structured pain consultations with beneficial patient outcomes,” said pain management pharmacist and program consultant Joyce McSwan.

Online training modules have also been developed to ensure pharmacists are able to provide consistent services throughout the pharmacy network.



- 2 -

"I enjoyed the sessions enormously," TerryWhite Chemmart East Bentleigh Pharmacist Manager Natasha Halliday said.

"The forum provided really practical ways we as pharmacists can implement pain management techniques in store.

"It's great that TerryWhite Chemmart understand professional services and the importance of ongoing training in key areas like pain management."

The TerryWhite Chemmart Know your Pain Program will be launched to customers from August 30.

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For more information please contact:

Olivia Mastry
Phillips Group
(07) 3230 5000

About Joyce McSwan

Joyce McSwan is recognised as an innovator in the study of pain management and has worked within the pain management pharmacy industry for over ten years.

In December 2013, Ms McSwan was awarded the prestigious Pharmaceutical Society of Australia Bowl of Hygeia Award for her excellence in pain management pathway innovation and development in regional centres throughout of Queensland. Other awards, bestowed on Ms McSwan in 2013 included the Pharmaceutical Society of Australia Pain Management Award, and the Australian Innovative Pharmacist of the Year Award.

Ms McSwan also co-authored a pilot study of a multidisciplinary clinical pain program by the Gold Coast Medicare Local M.A. King and A. Sav. The publication details one of Australia's pioneering initiatives in primary healthcare collaborations for better access to sustainable pain programs for patients suffering persistent pain.