

MEDIA RELEASE

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TERRYWHITE CHEMMART AT THE FOREFRONT OF CHANGE WITH FOURTH ANNUAL MASTERCLASS

The future of pharmacy is looking healthy according to delegates at 2018 TerryWhite Chemmart's Masterclass.

Attended by over 400 pharmacists and pharmacy professionals from across the TerryWhite Chemmart network, the three-day Masterclass event was one of the largest gatherings of leaders in frontline health care in Australia.

"TerryWhite Chemmart Masterclass provides a fantastic opportunity for our world-class team of pharmacists from across the country to come together to hear about ways they can enhance health care in their communities," said TerryWhite Chemmart CEO Anthony White.

"With medicine and pharmacy information changing rapidly, it is essential we provide continuing professional learning and development opportunities for our network of pharmacists to allow them to focus on improving health outcomes for our customers."

One of the highlights of the 2018 Masterclass was the in-depth discussion on ways pharmacists can improve care for people who suffer from chronic pain.

"With one in five Australians living with chronic pain, it's important that we continue to look at ways we can improve their quality of life.

"We know that patients who actively engage in self-management techniques report lower levels of pain-related disability as well as improvements in mood, better general health and a reduced use of medicines.

"Masterclass gave us the opportunity to have an incredibly insightful discussion around current pain management strategies and look for ways that we as pharmacists can provide better support for our customers."

Joining the delegates at Masterclass was Australian Health Minister Greg Hunt who gave a passionate speech that outlined his vision for the sector and highlighted ways pharmacists and government can better collaborate to improve health outcomes.

"Our delegates valued the opportunity to hear Mr Hunt outline his vision for the healthcare sector," Mr White said.

"The Minister spoke passionately about his commitment to pharmacy and acknowledged the increasing role pharmacists play in providing primary health care."

Roy Young, TerryWhite Chemmart's Castle Plaza Pharmacist congratulated organisers for hosting an event which he said would allow him to provide better service to his customers.

"This was my first Masterclass and I really didn't know what to expect," Mr Young said.

"Having the opportunity to network with a group of like-minded professionals over three days was amazing and allowed me to come away armed with really useful and practical knowledge that I know will benefit not only my team, but my customers and the wider community.



“The mixture and variety of subjects on the agenda this year were particularly relevant to my practice and the knowledge and honesty of the presenters has been refreshing. Masterclass has been really impressive and I’m definitely coming back next year.”

Masterclass, now in its fourth year, is just one of a series of initiatives organised by TerryWhite Chemmart designed to support and enhance the role of pharmacists in the community. It is supported by industry professionals and suppliers who this year made up an impressive line of speakers ranging from Joyce McSwan, Pharmacist (Pain Session) and Dr Ryan DeCruz, Dermatologist (Dermatology Session).

“It is really important that we take the ongoing development of the teams in the pharmacies to the next level so we can build deeper capability across the network and continue to grow professionally and push the boundaries and we certainly couldn’t do this without the support we receive from our suppliers and the industry at large.” Mr White said.

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