



## **MEDIA RELEASE**

**20 November 2017**

### **TerryWhite Chemmart advances pharmacist education through extension of its Masterclass program**

TerryWhite Chemmart is celebrating the extension of its industry-leading Masterclass program, with more than 280 pharmacists, across six states, coming together for its first series of 'TerryWhite Chemmart Masterclass Forums'.

The forums, held in capital cities across the country, built on topics delivered at the most recent national Masterclass in May 2017, and covered clinical updates in the area of children's nutrition and wellbeing as well as providing new product information on feeding and supplements.

TerryWhite Chemmart's newly appointed Professional Practice Manager, Chris Campbell, said the forums also gave members an important opportunity to discuss the upcoming change of scheduling for codeine and the network's plans to help pharmacies support their customers through the transition.

"Medicine and pharmacy information is changing rapidly, and TerryWhite Chemmart is committed to supporting life-long learning for our pharmacists, as we realise our vision to be Australia's favourite pharmacy," Mr Campbell said.

"The changes to codeine scheduling are a prime example of this and we were able to share with our members details on how to better manage and support patients through the change be it evidenced based acute or persistent pain treatment as well as treatment pathways for substance use disorder. The forums complemented the extensive work and training developed by the Guild and the PSA.

"I'm passionate about continuing professional development and I'm thrilled to be in a position in TerryWhite Chemmart's learning and development team where I can help deliver this program across our almost 500 pharmacies.

"Our long term commitment to having the best trained pharmacists within the network is a foundation to bringing about improved health outcomes for our customers," he said.

Pharmacists who participated in the new series have also embraced the initiative.

"The Masterclass forum was very helpful – it's important we take time out of our busy pharmacy life to refocus and learn," said Catherine Cumming, the owner of TerryWhite Chemmart Hawthorn.



“Preparing our pharmacy and customers for the upcoming codeine reschedule is critical to ensuring we continue to provide the best possible solution for those customers who need relief from pain and, with the changes rapidly approaching, it was great to get the insight and most up to date information” she said

The quarterly program has been developed through education partnerships with Blackmores, Danone, AFT Pharmaceuticals and GSK and will soon extend to regional areas, for pharmacists who are not able to attend a capital city forum.

**ENDS**

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