



MEDIA RELEASE

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TerryWhite Chemmart launches new partnership with the Heart Foundation on World Heart Day

TerryWhite Chemmart and the Heart Foundation have used World Heart Day (Friday 29th September) to launch a new partnership, aimed at encouraging Australians to get to 'know their hearts'.

As part of the new partnership, TerryWhite Chemmart will be encouraging customers to receive a free blood pressure check throughout the month of October.

"Our large network of community pharmacists play a vital role in helping to keep Australians 'alive and well' and we see our relationship with the Heart Foundation as a wonderful extension of that," said TerryWhite Chemmart CEO, Anthony White.

"We are proud to be able to offer an easy and accessible way for everyone to know their blood pressure numbers."

National CEO of the Heart Foundation, Adjunct Professor John Kelly AM, said the partnership with TerryWhite Chemmart was based on a shared commitment to lead by example and improve the health and wellbeing of Australians.

"Many people simply aren't aware of whether they are at risk of heart disease," Professor Kelly said.

"By working with TerryWhite Chemmart, we hope we can encourage more Australians to find out their blood pressure numbers, and whether they might be at risk."

TerryWhite Chemmart will also offer free blood pressure checks to all staff tomorrow (Wednesday 4th October) at its corporate offices, as part of a broader 'heart health' day.

"I have already rolled up my sleeve to have my blood pressure checked, and I will be urging everyone else to do the same," Mr White said.

"It is so easy these days to get busy and to put off looking after your own health, but we know just how important a test like this can be.

“We want our teams to be leading by example,” he said.

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For more information

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