



MEDIA RELEASE

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TerryWhite Chemmart drives future of customer health care with new digital app

TerryWhite Chemmart will expand its pharmacy services to customers through a new mobile app, as it moves to strengthen its position in digital health care.

The TerryWhite Chemmart health app, powered by MedAdvisor, will provide medication and health services management to its customers and will allow patients to:

- retrieve prescriptions on their smartphone or tablet;
- receive reminders when their script is running low;
- take advantage of a “tap to refill” function to pick up prescriptions at a convenient time;
- access exclusive health programs; and
- enjoy benefits from TerryWhite Chemmart’s popular loyalty program.

TerryWhite Chemmart CEO Anthony White said the development of the health app opened up a world of opportunities for the pharmacy network.

“The future of TerryWhite Chemmart is in health and we see this new digital offering as fundamental to improving our ability to provide even better healthcare outcomes to all Australians,” Mr White said.

“This health app will provide the pathway to achieve that through improved medication management, medication adherence, health programs, screening and pretesting.”

Mr White said the business had selected MedAdvisor, Australia’s leading digital medication management company, as the supplier of its health app and that, in addition to MedAdvisor’s existing functionality, it would offer a range of elements customised to TerryWhite Chemmart.

“We embrace and encourage new healthcare technologies and believe MedAdvisor will be a great partner, to drive TerryWhite Chemmart to the forefront of customer health care and leading edge digital offerings,” he said.

MedAdvisor CEO Robert Read said the company welcomed the opportunity to work with TerryWhite Chemmart.



“TerryWhite Chemmart is seeking to be at the forefront of modern health care and the TerryWhite Chemmart health app, powered by MedAdvisor, will provide its pharmacies and customers with access to a highly-automated and intuitive software system,” Mr Read said.

“Importantly, it will allow customers to have the best of both worlds when it comes to interacting with their local pharmacy, including real-time visibility and access to their personal medication records.”

TerryWhite Chemmart’s decision to select MedAdvisor as the supplier of its app aligns with EBOS Group’s strategic investment in MedAdvisor, announced today.

Following the merger of Terry White Chemists and Chemmart in late 2016, TerryWhite Chemmart is now Australia’s largest retail pharmacy brand.

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For more information please contact:

Rebecca Nardi
Phillips Group
(07) 3230 5000